

#### ABSTRACT OF THE DISCLOSURE

An organic EL display includes a transparent electrode 2, an organic EL layer 3, 4, and a back electrode 5 sequentially stacked on a transparent substrate 1. A half mirror 6 is disposed on the outer surface of the transparent substrate 1. A thin metal film is formed as the half mirror 6 by vapor-depositing or sputtering one of metals such as Al, Ag, Sn and Cr and a compound such as  $\text{TiO}_2$  or several of the metals and compound on the outer surface of the transparent substrate 1. A transparent resin film on which a thin metal film is formed, or the like is used.